

Louisa County Commission on Aging

Meeting Minutes - June 1, 2022

Members Present: Ginger Dillard, Willie Gentry, Lillian Morris, Jo Griffith, Jon Tustin, Joanne Hoyle, Lilly Bramble, Robin Antonucci

Moment of Silence

Minutes: May Minutes Approved

Treasurer's Report: Previous Balance- \$2967.33 No receipts and no expenditures. Current Balance- \$2967.33. Louisa Board of Supervisors approved \$6612. Lillian will request disbursement each quarter.

Old Business

April Meeting Minutes: April meeting minutes were not approved. Item still pending.

Yellow Book: Membership has 1 week to review final draft. Membership agreed on 2500 copies for printing. Printing should only take a few weeks unless paper supplies are low. Membership considering changes to the new seal.

Needs Assessment Survey: Over 8,000 seniors aged 55 yrs or older. To lower number pushed to aged 65 yrs residents. Continue to make revisions. Need 365 surveys completed. Considering various locations for setting up tables to collect data. Membership would like to present to Louisa BOS when Yellow Book, postcard, and survey is completed. Ginger Dillard will look at give-aways. Robin Antonucci will make certain changes to survey and resend out draft on or about June 6th.

Toll Free Number: Membership asking JABA for data on Louisa resident usage of the toll free number now and for 1 month after the post card is issued. JABA graphic designer has almost completed the design. Post card will be sent to membership for approval. Discussion on costs and printing. No decisions decided.

Committees and Assignments: To be discussed further at next mtg.

New Business:

Approval of COA Seal: Membership interested in making minor changes to seal provided and designed by Louisa County Administration. Revisions will be based on availability of the County's designer. Chair will lead the effort to edit design. Commission suggests retaining the "aging profiles", reducing the size of the ribbon, up-sizing the overall seal and move the County seal to more prominent position.

Chamber of Commerce: COA Chair researching benefit of and membership in the local Chamber.

CV Newspaper Column: COA Chair spoke to the Central Virginian and secured a 500- word column for the COA monthly. First article to be submitted by end of June. Joanne Hoyle volunteered to write the first column. Additionally, COA vetted a number of names for the column including, Senior Scoop, Getting on, Golden Years, Words for the Wise, Senior Side, Older & Wiser, Wiser Advisors, Senior Services, Senior life. There was some concern raised about the use of “senior” and possible confusion with seniors at LCHS. COA Chair suggested Joanne Hoyle send out list of three or four of the potential titles for a vote by the COA.

Adjourn